

**Job Listing ID:** 3185724

**Job Title: Lead Acquisition and User Experience  
(Remote in Pacific or Mountain Time Zone)**

**Application Deadline:** Open Until Filled

**Date Listed:** March 4, 2022

**Computer Skills:** N/A

**Occupational Skills:** N/A

**Job Location:** Remote

**Hours per week:** 40

**Shifts Available:** 1st (Day)

**Duration:** Six months or more

**Position is:** Full Time

**How to apply for this position:**

The employer has requested that WorkSource Oregon pre-screen all applicants for this position. Please contact your local WorkSource Oregon office if you wish to apply for this job.

Florence

3180 Hwy 101 N, Florence OR 97439

Phone: (541) 997-1914

**Job Summary:** We are a small company seeking a lead acquisition and user experience extraordinaire. Do you do enjoy working with GPS/GNSS/GIS? Do you have experience in online B2B marketing? We would like to hire you!

**Requirements:**

- At least 5 years of experience in lead acquisition and marketing campaigns that includes the use of customer relationship management software.
- Reside in the Pacific or Mountain Standard Time Zone.

**Employer Note:**

- Salary position.
- Possible overtime, 40+ hours per week.

**Job Duties:**

- Generate leads and nurture them
- Manage web search engine optimization and opt-in forms. This is what currently creates the bulk of our leads.
- Utilize ActiveCampaign to enhance the lead experience and conversion to a life long customer primarily through campaigns and automations.
- Author white papers, help topics and videos relating how our software improves our clients lives.
- Manage and author B2B marketing.
- Onboard new customers, software installation, and navigation.
- Create an online dashboard for leads and new customers.

**Job Classification:** Computer User Support Specialists

**Experience Required:** At least 5 years

## Compensation

**Salary:** 72,000.00 \$ per Year, DOE, Depending on Qualifications, + Bonus

### Additional Benefit Information:

- o Monthly bonus based on performance and outcomes (expect \$1k/mo to begin with).
- o Profit sharing 401(k), 10% in 2021.
- o Salary + bonus + profit sharing expected to be more than \$100K annually by 2nd year.
- o Employee handbook available
- o No healthcare currently offered
- o 10 days PTO and 12 paid holidays/closures, annually

## Job Requirements

**Education Required:** None

**Minimum Age:** N/A

**Gender:** N/A

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